

PRESS RELEASE Comcast 8590 West Tidwell Houston, TX 77040 business.comcast.com

NRG STADIUM FANS SCORE BIG WITH FREE WI-FI FROM COMCAST

State-of-the-Art Upgrades Bring Gigabit Speeds, Increased Network Capacity and a Better Tech Experience for Fans Throughout Venue

HOUSTON – August 17, 2016 – <u>Comcast Business</u> has been named the Wi-Fi vendor of choice for NRG Stadium, home to the Houston Texans, the Houston Livestock Show and Rodeo[™] and Super Bowl LI. With a seating capacity of over 72,000 seats, the multi-purpose stadium hosts a number of key events throughout the year in addition to football games, including the Houston Livestock Show and Rodeo, international soccer matches, and concerts.

"We are pleased to partner with Comcast Business to provide free Wi-Fi for our fans to use on gameday at NRG Stadium" said Jamey Rootes, president of the Houston Texans. "Fast, reliable Wi-Fi service is the foundation that will allow us to enhance the experience that our fans have on gameday through social media, live video, replays and other features available through the Texans app. Having Comcast Business on our team gives us confidence that we can provide an exceptional connectivity experience for our amazing fans and all NRG Stadium guests."

A 10 gigabit-per-second <u>Ethernet Dedicated Internet</u> (EDI) line from Comcast Business connects the stadium's existing Local Area Network (LAN) to the public Internet, allowing fans to use their mobile devices to stream, post updates and photos, and view videos using the stadium's free Wi-Fi. The enhancements are part of the team's efforts to digitally transform the stadium into a fan-centric entertainment experience. Fans are also able to visit a brand new <u>Xfinity X1</u> wall installation inside the stadium, which hosts multiple large screens that project other games, concert footage, and event info.

"When we started the NRG Stadium project, we aimed to deliver a championship-caliber Wi-Fi solution. We installed redundant 10 Gbps Ethernet Dedicated Internet lines to provide superior wireless access for all stadium attendees," said John Phillips, vice president of Comcast Business for the Houston Region. "We're proud to provide reliable network capacity to support public Wi-Fi access during NRG Stadium's games, exhibitions, concerts and other events."

"We are most excited to bring this great amenity to guests of NRG Stadium without using taxpayer dollars," said Kevin Hoffman, executive director of the Harris County Sports & Convention Corporation. "We were able to work with the NFL, the Super Bowl Host Committee and other stakeholders to create a unique funding partnership to get this accomplished."

Comcast Business has partnered with numerous stadiums and sports venues nationwide to provide video and voice services, high-speed Gigabit connections, and free Wi-Fi for fans, including the Atlanta Braves' Sun Trust Park, the Denver Broncos' Sports Authority Field, the Detroit Tigers' Comerica Park, the San Francisco 49ers' Levi's Stadium, the Tennessee Titans' Nissan Field and the Oakland A's Oakland Coliseum. In July, Comcast Business served as the official telecommunications provider for the Democratic National Convention at the Wells Fargo Center in Philadelphia, providing Internet connections for media to report news from the event to the world, and delegates to get online using the free in-arena Wi-Fi.

About NRG Park

NRG Park is the premier sports, convention, tradeshow/consumer show and entertainment complex located in Harris County, specifically Houston's South Main corridor district. Three major facilities—NRG Stadium, NRG Center™ and NRG Arena™—encompass 350 acres and provide 26,000 parking spaces.

NRG Park is home to the NFL's Houston Texans, the Houston Livestock Show and Rodeo, Super Bowl[®] XXXVIII & LI, WrestleMania[®] X-Seven & 25th Anniversary of WrestleMania[®], NCAA[®] Division I Men's Basketball Championship South Regional 2008, 2010 & 2015, NCAA[®] Division I Men's Basketball Final Four[®] 2011 & 2016 and hosts over 500 events annually. For more information visit nrgpark.com. Get social with NRG Park on Facebook and Twitter @nrgparkfan and on Instagram @nrgpark.

About Comcast Business:

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by a next-generation, fiber-based network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing provider of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <u>http://business.comcast.com/social</u>.

About Comcast Cable:

Comcast Cable is one of the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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